

We are One of the Largest Auto Services Providers in China



Customer Scale

Financial Scale

Volume Scale Recognitions

Customers serviced¹

3.54_{mn} As of 31 December 2022

3.63_{mn}

As of 30 June 2023

Revenue

RMB 179.9bn | RMB 81.9bn FY2022

1H2023

Used cars sold

140k**70**_k FY2022 1H2023

Vehicles sold in total

290_k

1H2023

660_k

FY2022

Units Serviced

FY2022

1H2023

Aggregate profit

RMB 19.8_{bn}

FY2022

1H2023

Investment Grade

by the top 3 rating agencies

Top 100 Automobile Dealers in China for 2023²

¹ Total customers serviced and new sales customers by vehicle identification number in the past 12 months; ² According to Kaida Excellence



Zhongsheng's Strategic Vision

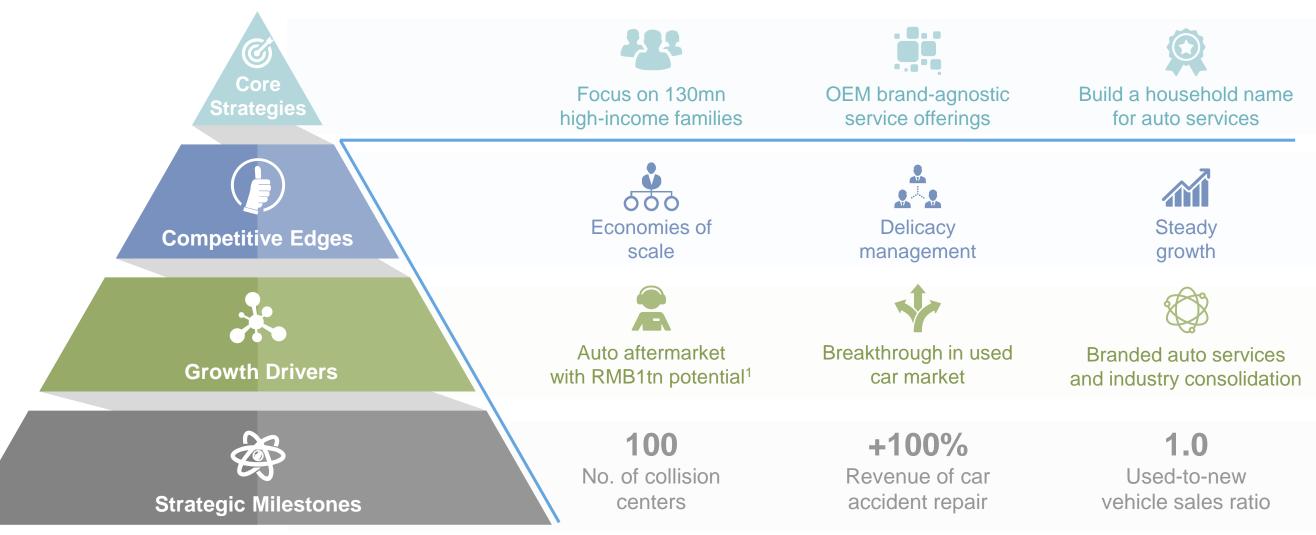






To become the most trusted auto service brand for premium consumers in China





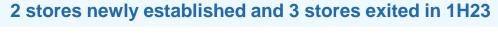
¹ Expected 2020-30 market size growth according to third-party research

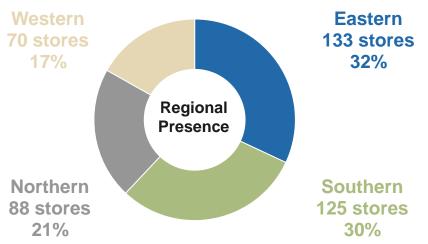






416 dealership stores as of 30 June 2023 Luxury Brands¹ (267 dealership stores) Mercedes-Benz LEXUS 107 54 **32** 27% 49% 19% JAGUAR VOLVO Audi 22 30 19 21%





Percentages represent number of stores in the region as % of the total number of dealership stores

Newly-established and acquired stores

	1H2023	City
Volvo	1	Qingdao
Toyota	1	Beijing (Acquired)

Mid-to-high-end Brands² (149 dealership stores)

TOYOTA

98

27

21%

Number of Stores

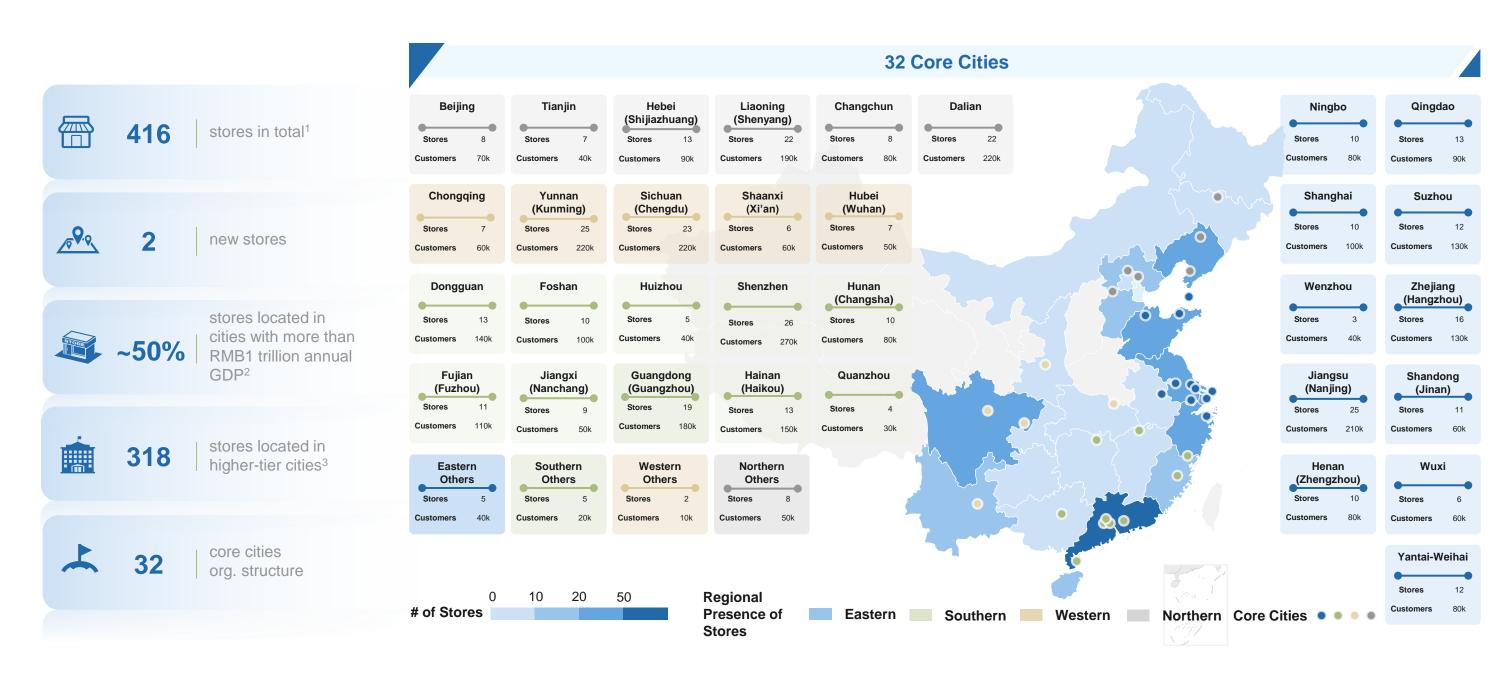
Market Share³



Network Density and Organization Structure







¹ As of 30 June 2023; ² A total of 24 cities: Shanghai, Beijing, Shenzhen, Chongqing, Guangzhou, Suzhou, Chengdu, Wuhan, Hangzhou, Nanjing, Tianjin, Ningbo, Qingdao, Wuxi, Changsha, Zhengzhou, Foshan, Fuzhou, Quanzhou, Jinan, Hefei, Xi'an, Nantong, and Dongguan; ³ Higher-tier cities include 4 tier-1 cities, 15 new tier-1 cities, and 30 tier-2 cities

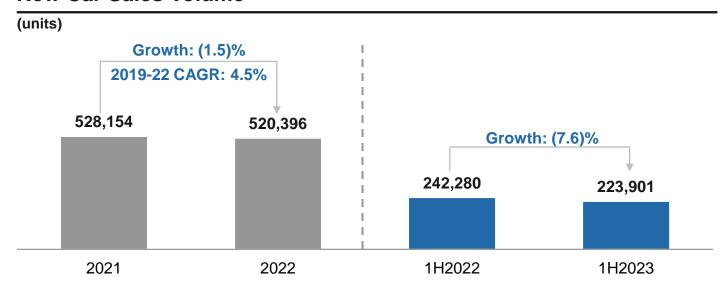


Vehicle Sales Breakdown

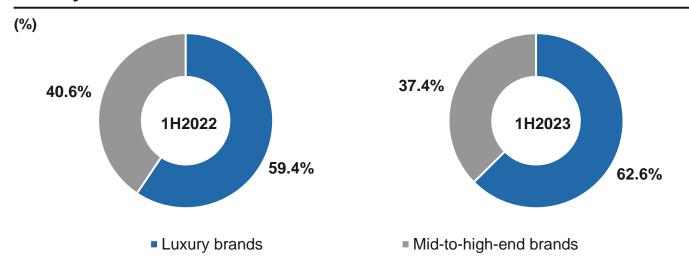




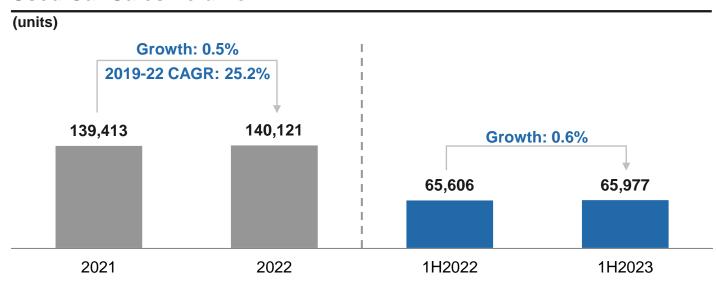
New Car Sales Volume



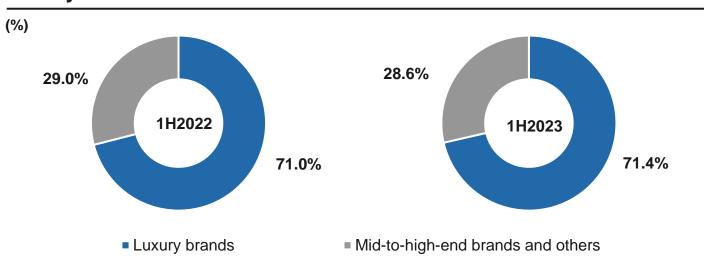
Luxury Brands Contribution to New Car Sales Volume



Used Car Sales Volume



Luxury Brands Contribution to Used Car Sales Volume



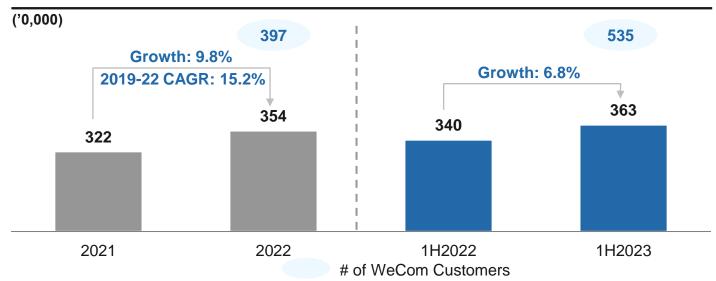


Continuous Customer Base Expansion

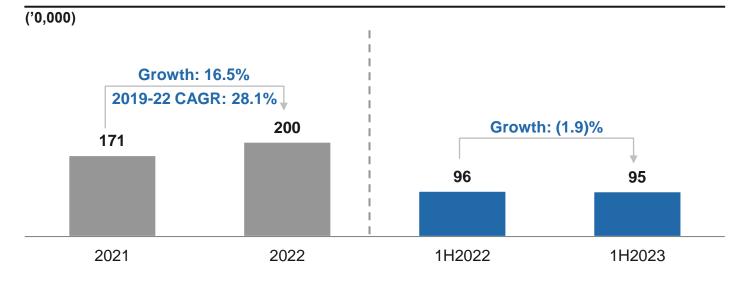




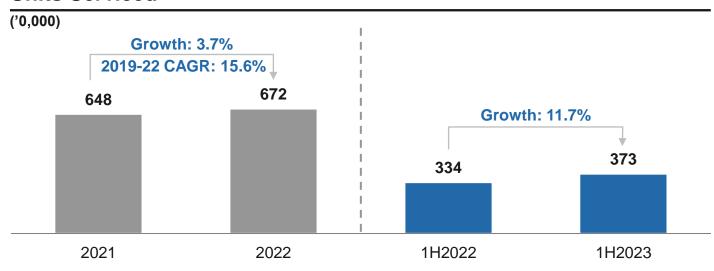
Customers Serviced



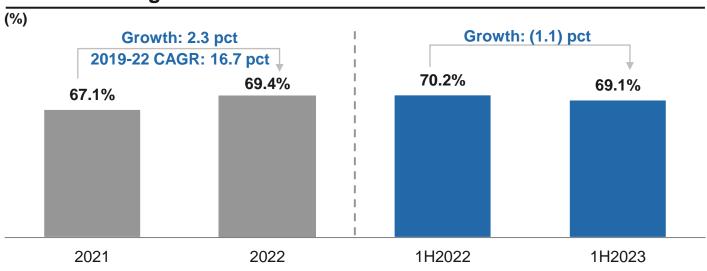
Insurance Policies Brokered



Units Serviced



Auto Financing Penetration Rate





Operational Highlights of Used Car Business







Trade-in

Old for new



Old for old

Auction

Street auction

Bulk auction

OEMs

Courtesy cars Test drive cars

Direct purchase

Sourcing **Driving** transaction

growth with

higher quality and higher margin per

vehicle

"Best and Final" retail price

High-quality service and

consumer experience

"Hassle-free" after-sales services



cars





regions and

brands



Massive transaction data for reference



Digitized and rigid pricing process



Flagship store taking the lead



UCC1 coordination



Internal auction Process mechanism optimization

Continuously improving sales and distribution





Used car trade-in rate²

55% Internal auction success rate²



Monthly sales volume³



RMB8,000

Profit contribution per vehicle²



Operational Highlights of CRM Centers



CRM¹



Auto insurance renewal



Other businesses

30

CRM centers

73%

Store coverage

5.51mn

WeCom customers

1.84mn

Zhongsheng GO registered members

1mn

Zhongsheng GO subscribers

Pain Points

Scattered staff resources for insurance renewal



Centralized staff management at CRM centers

Customer loss as a result of staff turnover



Centralized captive customer access through WeCom

Our Solutions

Inefficient marketing and operational resources allocation



Centralized resources allocation to avoid unnecessary cannibalization

18%

25%

Headcount cut²

Increase in policy renewal per employee

After-sales business expansion

- Targeted marketing messages and customer benefits
- More frequent customer interactions



New and used car sales lead generation

- Customer traffic generation from stores and collision centers
- Uncover customer demand and exploit crossselling opportunities



Zhongsheng GO operations

- Regular subscriber offerings to stimulate customer activities and increase loyalty
- Cross-platform collaboration for broader lifestyle offerings

Products/services innovation









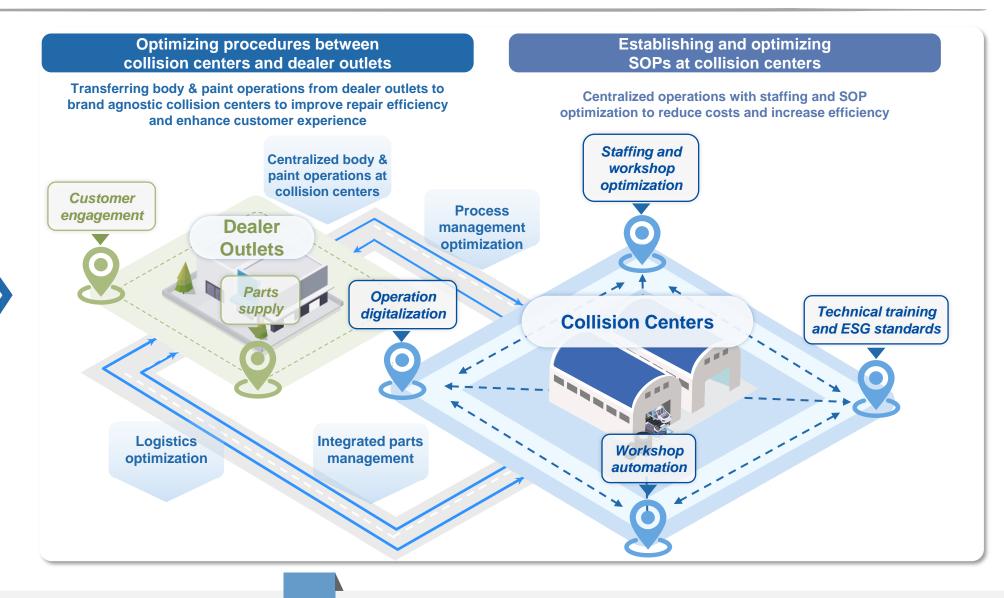


Operational Highlights of Collision Centers





Overview of collision centers					
	In operation	Under construction	Planning		
# of collision centers ¹	9	5	21		
# of cities covered ²	7	16	29		
# of dealership stores covered ²	107	131	273		
# of active customers covered ²	1.10mn	1.31mn	2.56mn		





1H23 vs. 1H22

3.4xIncreased paint oven utilization

67% Increase in average daily painting area per person Collision centers ramp-up

1H23 vs. 2H22

46%

Increase in daily body job working hours

76% Increase in average daily completions

¹ As of August 2023, there are 9 collision centers in operation, including Dalian (1 center), Shenzhen (2 centers), Nanjing (1 center), Fuzhou(1 center) and Wuhan(1 center); 2 The number of cities covered, the number of dealership stores covered, and the number of active customers covered covers the collision centers in operation and includes the scope upon completion of the collision centers under construction and under planning



Major Global Auto Incumbents' NEV Roadmaps and **Penetration Progresses**





Electrification and smartification progressions		tification progressions	R&D efforts and commitments	China NEV Market Growth ¹ (1H2023 YoY)		Increasing NEV Parc Will Further	
	2019-22	2023-26		Volume Growth	Market Share Gain	Bolster Accident Car Business	
Mercedes-Benz	MRA/MFA Shared ICE-EV platform EVA First-generation BEV platform	MMA Modularized platform for small / mid-sized vehicles (Benz's first 800V platform) MB.EA / AMG.EA Mid / large-sized BEV platform	 Mercedes-Benz is making China, the word's top auto market, central to its next EV campaign starting in 2025 From 2025, all new Mercedes-Benz platforms will produce EVs only 	140%+	80%+	NEV vs. ICE specifics in accident car business Average claim	
	CLAR Shared ICE-EV platform	NCAR BEV platform (BMW's first 800V platform)	 BMW has established and will continue to upgrade its electrification R&D system in China, the second largest and most complete outside of its headquarters in Germany Innovative BEV models iX1 and i5 will be produced in Shenyang starting in 2H23 	110%+	50%+	probability ³ -10ppt	
TOYOTA	e-TNGA First-generation BEV platform (based on ICE platform)	BEV / Hydrogen Factory Brand new BEV platform	 Toyota further shifts the focus of R&D to smartification and electrification in its R&D center in China 	180%+	110%+	Average revenue per unit 4	
W Audi	MEB First-generation BEV platform (based on ICE platform)	XPeng EV development cooperation PPE / MEB Entry / SSP Premium / Entry-level / Scalable BEV platforms	Audi is cooperating with SAIC to develop EV models	330%+2	220% + ²	difference per policy 5 21%	

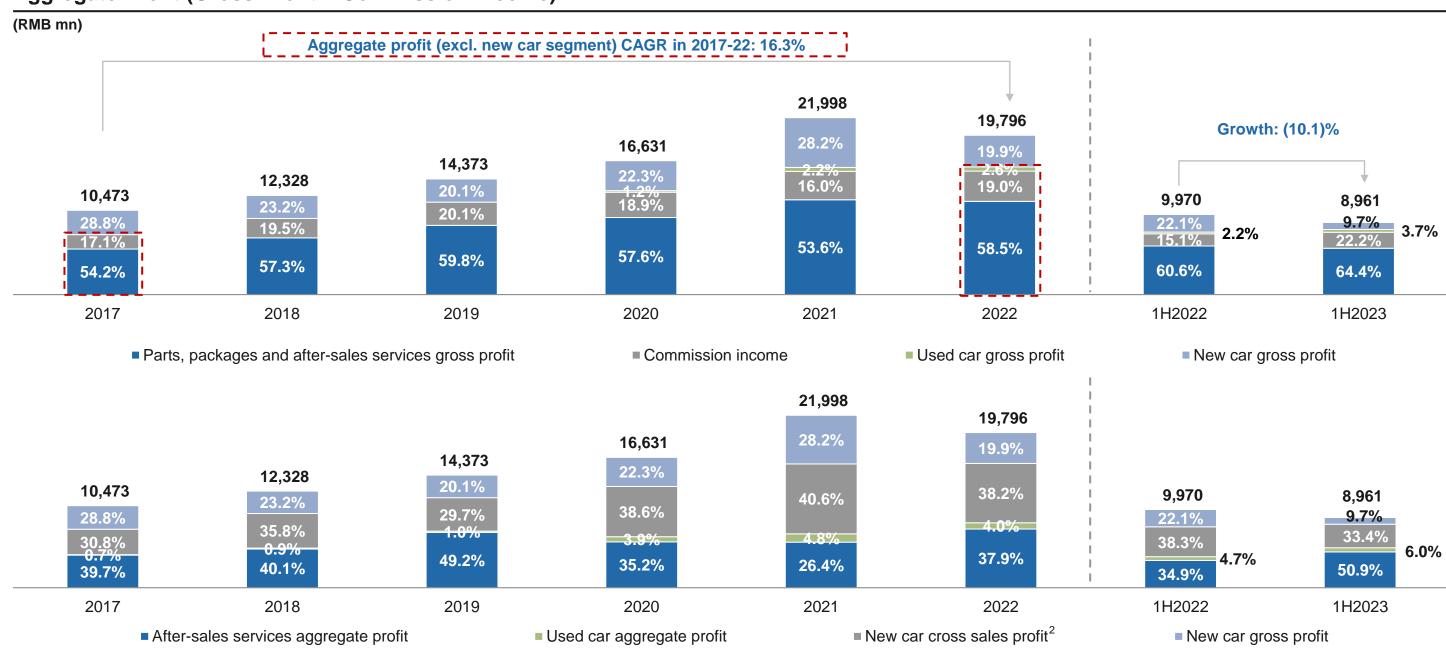


Aggregate Profit Breakdown





Aggregate Profit (Gross Profit + Commission Income)¹



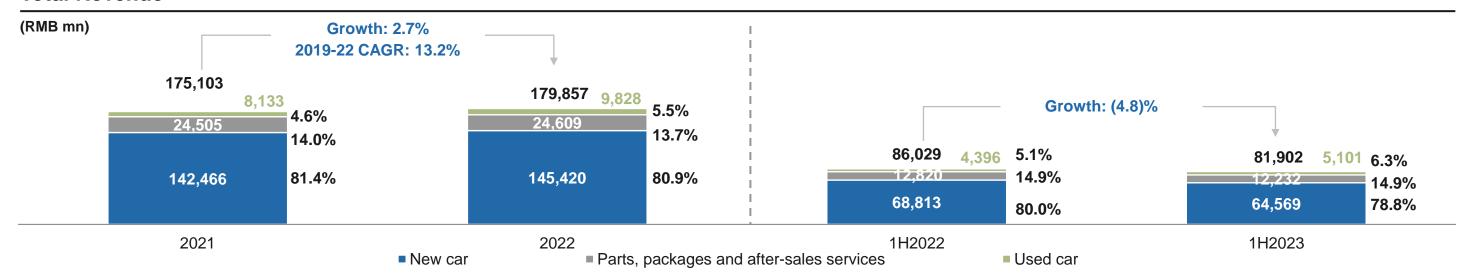
¹ The sum of New car gross profit, Used car gross profit, Parts, packages and after-sales services gross profit, and Commission income; ² Parts and packages gross profit and Commission income earned at the new car point of sales



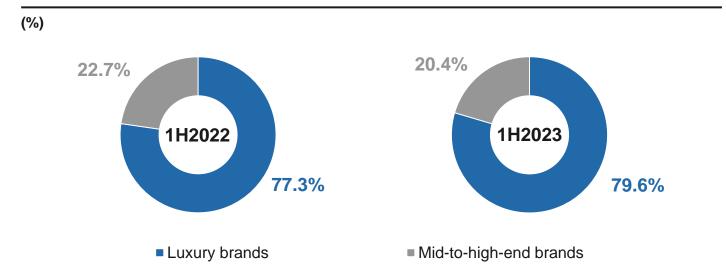




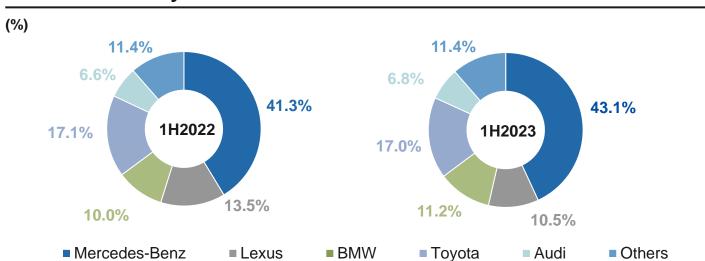
Total Revenue



New Car Sales by Brand Type



New Car Sales by Brand

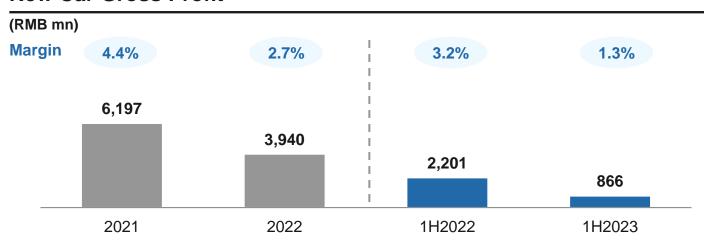




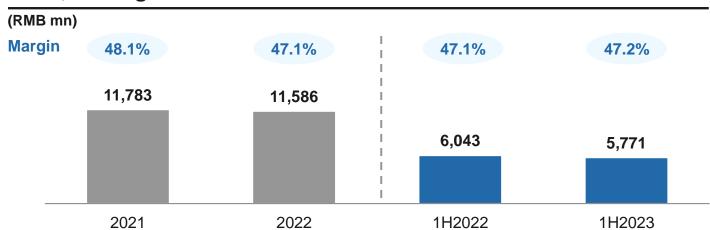
Aggregate Profit



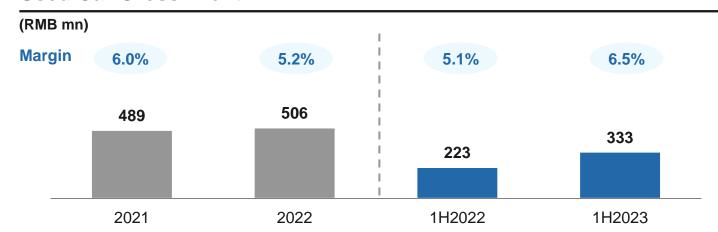
New Car Gross Profit



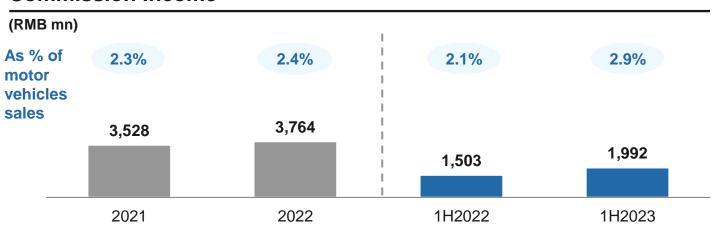
Parts, Packages and After-sales Services Gross Profit



Used Car Gross Profit



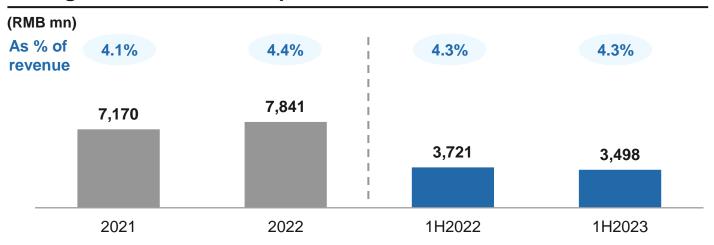
Commission Income



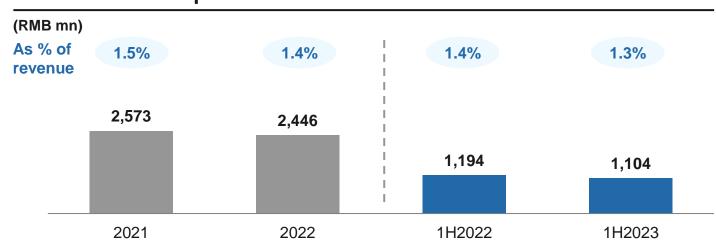
Operational Expenses



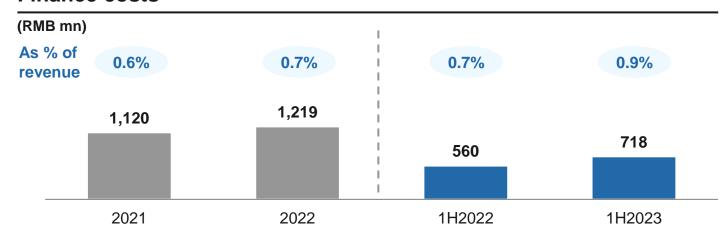
Selling and Distribution Expenses



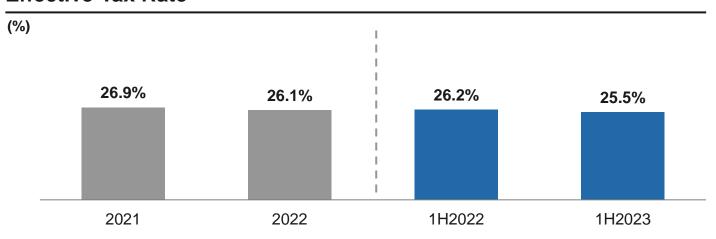
Administrative Expenses



Finance costs



Effective Tax Rate¹



¹ Effective Tax Rate of 1H 2022 restated due to amendments to HKAS 12

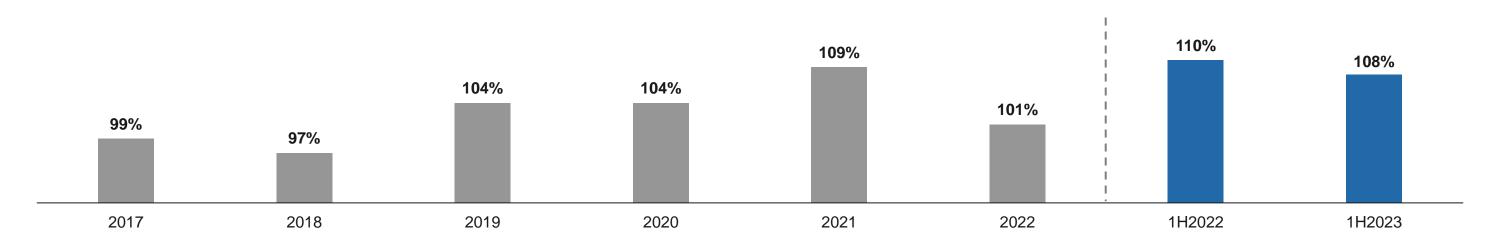


Operational Efficiency and Financial Return

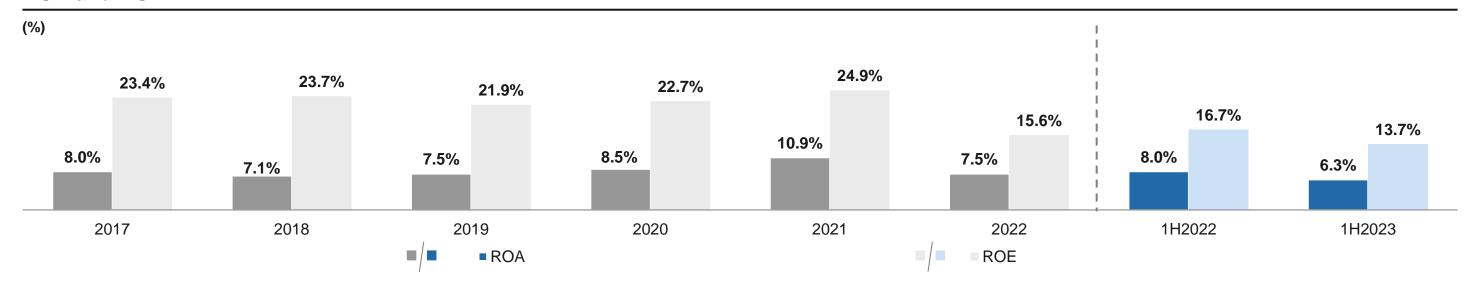




Absorption Ratio¹



ROA and **ROE**²



Absorption Ratio = After-sales Services Gross Profit / (Selling and Distribution Expenses + Administrative Expenses + Finance Costs); 2 ROA and ROE of 1H2022 and 1H2023 are based on simple annualized financials



Financial Highlights



(RMB mn)	2021	2022	1H2022	1H2023
Cash, cash equivalent and cash in transit	11,184	11,829	11,747	16,541
Cash flow from operating activities	10,872	8,785	3,653	3,467
(-) Capex	4,073	2,432	918	839
(-) Lease payments	728	778	330	354
Free cash flow	6,071	5,575	2,405	2,274
Profit before tax	11,504	8,951	4,688	4,048
(-) Interest income	183	240	118	231
(+) Financial expenses	1,120	1,219	560	718
(+) Depreciation & amortization	2,374	2,851	1,439	1,029
EBITDA	14,814	12,781	6,569	5,564
Dividends paid	1,113	1,728	-	-
Repurchase of shares	27	405	63	273
Cash to shareholders	1,140	2,134	63	273



Ample Liquidity to Secure Our Business



